

The Ramapo News
Robert A. Scott Student Center
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CONTACTS

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ADVERTISING

Reservations

- Ad requests may be placed via phone, email or insertion order
- Ad content must be submitted via email in **.jpg** or **.pdf** format
- The Ramapo News can design your ad for you. Please contact us for details!

Deadlines

- Ad requests must be submitted no later than **1 week prior** to production date
- Ad materials must be submitted no later than **3 days prior** to production date
- Late submissions will be subject to a **\$50 additional fee**

Payments

- Invoices are mailed out with a copy of the paper following production
- Payments are to be made by check within **30 days** of the invoice date
- ****Checks must be issued to Ramapo College (not The Ramapo News)****

PUBLICATION SCHEDULE

Feb. 8	March 7	April 11
Feb. 15	March 14	April 18
Feb. 22	March 28	April 25
Feb. 29	April 4	

AD SPECS

1/4 PG:

W: 5.0" H: 6.5" B&W: \$35 Color: \$50

1/2 PG:

W: 10.00" H: 6.5" B&W: \$75 Color: \$100

1 PG:

W: 10.00" H: 13.00" B&W: \$150 Color: \$200

Frequency Discount:

Buy 2 ads, get 3rd free when purchased together!

Student Club/Organization Discount: Ramapo student clubs, organizations or programs get 25% off!

FAST FACTS

Circulation

Distributed **Thursday** afternoons to various sites on campus

Approx. **450** copies printed per issue

Readership (Spring 2022)

Approx. **5,000+** undergrad, **500+** grad

Total student pop. median age of undergrad:

21